





# Introduction

The Childhood Trust is London's child poverty charity, dedicated to creating opportunities and brighter futures for the 700,000 children growing up in poverty across the capital.

Our work spans four key impact areas that shape our approach: providing funding, advice, and resources to strengthen charities based in London; delivering an active community outreach programme Transforming Spaces; and conducting research and advocacy to raise public awareness on child poverty in London. We are driven by the belief that every child deserves a healthy, happy, and safe childhood, one that prepares them for life and breaks the cycle of poverty.

This volunteer strategy outlines our commitment to building a strong, inclusive, and well-supported volunteer community.

## Volunteering matters

Volunteering provides an opportunity to combat childhood poverty by creating more awareness, developing deeper knowledge and offering stronger advocacy. Our volunteering offer will continue to engage donors we work in partnership with, but we believe it holds the potential to become a driver for growth at The Childhood Trust.

### Volunteering at The Childhood Trust will:



**Strengthen our impact** by enhancing the delivery of the Transforming Spaces programme, increasing our capacity to support more children across London.



**Expand our reach** by building a network of people who amplify our voice, raise awareness of our mission, and advocate for children affected by poverty.



**Deepen partnerships** with the charities we support, fostering stronger relationships and collaboration.



**Enrich our work** by bringing in new skills, perspectives, and energy.



**Empower young people** through the creation of leadership opportunities and meaningful roles.

## Our goals for volunteering

Volunteering at The Childhood Trust will transition from a supporter-only model to a comprehensive volunteer approach, ensuring our programmes can sustainably grow and evolve.

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### Using volunteering to extend our reach and deepen our impact

- Position children and young people firmly at the centre, with volunteering designed to deliver change.
- Develop Transforming Spaces: community renovations programme.
- Create new volunteering roles to improve and complement service delivery.

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### Building a network that will drive change for children and young people

- Develop a diverse and inclusive volunteer base, reflecting the communities we support
- Design and implement a Youth Engagement Framework providing pathways for young people to engage with us in all aspects of our work
- Integrate our charity partner support programme, Thrive Together, providing opportunities for learning and growth

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### Strengthen our volunteering team and operational capacity

- Build strong foundations by investing in a skilled and supported team
- Review and strengthen volunteer processes
- Maximise the potential of the new website and digital hub

## How volunteers support our mission

Volunteers are essential to every part of our work. There are many ways in which people can get involved and contribute to our mission:



## Measuring Success and Driving Improvement

We are committed to embedding continuous listening, learning and improvement into every part of our work. We regularly review what's working and what can be better to make informed decisions and developments. Using numbers, alongside feedback and regular reviews will ensure volunteering at The Childhood Trust remains inclusive, purposeful and firmly centred on the needs of children and young people.



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The Childhood Trust  
Fifth Floor, 83 Victoria Street,  
London, SW1H0HW  
United Kingdom

☎ 0300 102 4417

✉ [info@childhoodtrust.org.uk](mailto:info@childhoodtrust.org.uk)

🌐 [childhoodtrust.org.uk](http://childhoodtrust.org.uk)

 The  
**ChildhoodTrust**  
Alleviating the impact of child poverty